

CHEF BOBO PRIVACY NOTICE

Thank you for visiting the Chef Bobo Brands, Inc. (“Chef Bobo”) website (the “Site”). Please read the following information carefully. It tells you when this notice is effective, what information we collect from you, how we might use it, how you can review or change the personal information you provided to us, how we may change this notice, and the steps we take to ensure that your personal information is protected. **We will not spam you, spy on you, or sell your information to any third party.** We are committed to the privacy of our visitors and hope you enjoy your visit!

This Privacy Policy will remain in effect until a new notice supersedes it. We may choose to update this notice, so you should check this page periodically as the terms may change from time to time. The most recent version of the notice will be reflected by the “last updated” date noted at the bottom of the page. If we make material changes to our Privacy Notice, we will notify you by sending a notice to the email address that you have provided and/or by updating the Privacy Policy on our Site and linking to it from our home page.

IF AT ANY TIME YOU FIND THIS PRIVACY POLICY UNACCEPTABLE, PLEASE IMMEDIATELY LEAVE THE SITE.

If you have a specific question, feel free to click to the appropriate section below:

1. **What information is collected?**
2. **How we use this information?**
3. **How does our Site interact with third party services and content?**
4. **When we share information?**
5. **What choices do you have over how your information is used?**
6. **How can you edit or delete your information?**
7. **Does our Site respond to do-not-track signals?**
8. **What if I access the Site from my mobile phone?**
9. **How do we secure your information on our Site?**
10. **What age do I have to be to use this Site?**
11. **What governing law applies?**
12. **What if I live outside of the United States?**
13. **Who should I contact with questions or concerns?**
14. **When was this notice last updated?**

1. What information is collected?

We collect two types of information: Identifying Information and Non-Identifying Information.

Types of Identifying Information we collect

When you create an account, make a purchase, or when you enter information on this Site, we may collect personal information from you including your:

- First and last name
- Email address
- Phone number
- Location data

Types of Non-Identifying Information we collect

We may also collect general information resulting from your activity on the Site, including your preferences and other tendencies. This may include anonymous “traffic data” or tracking information provided by the website’s host or similar provider of such information (i.e., Google Analytics, HubSpot Analytics, and WordPress Stats) that does not personally identify you, but may be helpful for marketing purposes or for improving the services we offer. Analytics is the process of collecting, analyzing, and reporting aggregate data. This information may include which pages visitors visit, how long visitors may stay on a particular page, and where visitors are located. It may also provide information about what browser, network, or device is used to visit our Site. To learn more about Google Analytics and how to opt out, please visit www.google.com/analytics/learn/privacy.html. To learn more about HubSpot and how to opt out, please visit: [https:// legal.hubspot.com/privacy-policy](https://legal.hubspot.com/privacy-policy). To learn more about WordPress Stats, please visit: <https://en.support.wordpress.com/tracking-opt-outs/>.

In addition, when you visit our Site, we may also log your anonymous IP addresses, a unique identifier for your computer or other access device. This helps us diagnose problems with our server, to administer our Site, or to display the content according to your preferences.

We also use cookies and web beacons.

A cookie is a small string of information that the website you visit transfers to your computer for identification purposes. Cookies can be used to follow your activity on the website and that information helps websites to understand your preferences and improve your website experience. Cookies are also used for such activities as remembering your user name and password, if you use such a feature on this Site. You can turn off all cookies in the event you prefer not to receive them. You can also have your computer warn you whenever cookies are being used. There are also software products available that can manage cookies for you. Please be aware, however, that when you choose to reject cookies, this choice may limit the functionality of the website and you may lose access to some of its features.

A web beacon is an invisible pixel-sized graphic image on a web page, web-based document or e-mail message. It helps us do things like view the URL of the page on which the beacon appears and the time the Site, document or email in question is viewed. They can be used to confirm the receipt of, and response to, our emails, including those that you forward to friends and family; and they help deliver a more personalized online experience.

2. How we use this information?

We primarily use the personal information you provide and any general information we receive from you to provide the following:

- Personalize your customer experience;
- Provide customer service;
- Improve our services and the interactions you have with Chef Bobo and our Site;
- Market products and services that may be of interest to you-- for instance, we may add you to the Chef Bobo email list and newsletter;
- Administer sweepstakes and contests; and
- Comply with and enforce applicable legal requirements, relevant industry standards and our policies.

3. How does our Site interact with third party services and content?

For your convenience, we may link to third party social media websites and services, or otherwise display third party content through our Site. For example, we may facilitate easy access to third party websites and online services, like social networks and other services that host user-generated content such as Facebook, Twitter, Instagram, and Pinterest. Or, we may include a link to Google Maps.

These links take you outside our service and off our Site and are beyond our control. Please note that these other sites may send their own cookies to users, collect data, or solicit personal information. We urge you to review the equivalent data protection, privacy, and cookie policies available on their websites. We do not accept any responsibility or liability for the data protection of privacy practices of third parties in relation to such websites and your use of third party websites is entirely at your own risk.

4. When we share your information.

We may share the data collected about your use and property. We may use your depersonalized personal information to provide analyses of the Site in the aggregate to our prospective and current business partners and other third parties. We may also share the personal information we collect from you under the following circumstances, and you expressly authorize us to share your information as follows:

- Protection of rights. We will share personal information if we have a good faith belief that (i) access, use, preservation or disclosure of such information is reasonably necessary to satisfy any applicable law, regulation, legal process, such as a court order or subpoena, or a request by law enforcement or governmental authorities, (ii) such action is appropriate to enforce our Terms of Use for the Site, including any investigation of potential violations thereof, (iii) such action is necessary to detect, prevent, or otherwise address fraud, security or technical issues associated with the Platform, or (iv) such action is appropriate to protect the rights, property or safety of Chef Bobo, its employees, users of the Site or others.
- Asset transfers. If we become involved in a merger, acquisition or other transaction involving the sale of some or all of Chef Bobo's assets, user information, including personal information collected from you through your use

of the Site, could be included in the transferred assets. Should such an event occur, we will use reasonable means to notify you through email and/or a prominent notice on the Site.

- **Service Providers.** We may share your personal information with service providers (including our affiliates that provide services on our behalf) that we engage for the purpose of processing information on our behalf. We may provide some of our services through contractual arrangements with affiliates, services providers, marketing partners, and other third parties. Our service partners may use your personal information to operate the website and deliver services. We use these third parties to help handle parts of our business. They help us do things like provide analytics, monitor activity, maintain databases, and assist with marketing, and administer and monitor emails. These parties will only use your data for the purpose of carrying out the work as agreed with us. While providing services for us, these companies may access your personal information. To the extent applicable, we require these entities to comply with this Privacy Policy and appropriate confidentiality and security measures.

5. What choices do you have over how your information is used?

1) Email – Those who wish to opt-out from receiving email offers will have their address removed within 1-10 days of receipt of their request to opt-out or to unsubscribe at info@chefbobo.com. If you have multiple email addresses, you will need to opt-out for each address in order to be removed from our active database.

2) Location information – You may have the ability to turn location-based services on and off by adjusting the settings of your Internet browser or mobile device or, for some devices, by revoking permission for our mobile apps to access your location information.

3) Cookies and web beacons – Your browser may offer the ability to block or delete cookies from your device. Please follow your individual browser's instructions on how to block and clear cookies.

6. How can you edit or delete your information?

If you would like to permanently delete your account, you can email us at info@chefbobo.com. Please allow 10 business days for processing.

7. Does our Site respond to do-not-track signals?

At this time Chef Bobo does not recognize automated browser signals regarding tracking mechanisms, which may include 'do-not-track' instructions. However, you can change your privacy preferences regarding the use of cookies and similar technologies through your browser. You may set your browser to accept all cookies, block certain cookies, require your consent before a cookie is placed in your browser, or block all cookies. Please note, blocking all cookies will affect your online experience and may prevent you from enjoying the full features offered by our Site.

8. What if I access the Site from my mobile phone?

We collect and use information about you in the same way and for the same purposes if you access the Chef Bobo from your mobile phone.

9. How do we secure your information on the Site?

In order to protect both the personal information and the general information that we receive from you through the website, we have implemented various security measures. We will take all steps reasonably necessary to ensure that your data is treated securely. All information you provide to us is stored in secure managed servers.

Whenever you give out personal information online there is a risk that third parties may intercept and use that information. While we strive to protect your personal information and privacy, we cannot guarantee the security of any information you disclose online. By using this Site, you expressly acknowledge and agree that we cannot guarantee the security of any data provided to or received by us through this Site and that any personal information, general information, or other data or information received from you through the Site is provided at your own risk. We are not liable for any damages arising out of, or in any way connect with, a third party's unauthorized access to your information.

10. What age do I have to be to use this Site?

This Site is not intended for use by people under 13 years of age. We will not knowingly collect information from minors in the United States or elsewhere with or without the consent of their parents or guardians. Personal registration information submitted by a person under the age of 13 will not be accepted. Any general information provided by a person under the age of 13 and gathered (for example, through the use of cookies) during his or her visit may be used as indicated in this Privacy Policy.

Chef Bobo is committed to protecting the on-line privacy of children. While this Site is operated for the enjoyment of general audiences, we are mindful children may also visit this Site. Children are not required to provide any personal information to use any part of this Site. We also do not knowingly collect information from children under 13 years of age and they are not permitted to register as a user for the Website or to receive communications from us. If you have questions or concerns about the Internet and privacy for your child, we encourage you to check out <http://www.consumer.ftc.gov/articles/0031-protecting-your-childs-privacy-online>

11. What governing law applies?

This notice and our privacy practices will be subject exclusively to the laws of the State of Texas within the United States of America. By using our Site, you hereby irrevocably submit to the exclusive jurisdiction of the competent courts of Texas any claim or matter arising under or in connection with the Site.

12. What if I live outside the United States?

The Site is hosted and operated entirely in the United States and is subject to United States law. Please do not attempt to provide personal information if you live outside of the United States. If you are from a jurisdiction outside of the United States, please notify us so that we may take necessary action. This may include deleting your information. We are committed to resolving those issues, so if you have any questions about how we collect or use your information you may email us at info@chefbobo.com.

13. Who should I contact with questions or concerns?

If you have any questions or comments relating to the Chef Bobo Site or this Privacy Policy, send an email to info@chefbobo.com.

14. When was this notice last updated?

November 21, 2019.